

**ADVERTISING DEADLINE**

11 October 2023

BOOKING DATE

04 October 2023

LOGISTIK DAILY**THE DVZ LOGISTIK DAILY NEWS**

The advertising opportunity at the
International Supply Chain Conference

BVL⁷ INTERNATIONAL SUPPLY CHAIN CONFERENCE

October 18-22, 2023

PUBLICATION FREQUENCY / DATES

Daily, 18-20 October

NUMBER OF PAGES

8 pages per issue

DISTRIBUTION

Print: each day 800 copies, distribution at the congress and DVZ-booth

Digital: DVZ recipients, DVZ landingpage for DLK

FORMAT

Issue dimensions 260 mm wide x 360 mm high

Type area 230 mm wide x 330 mm high

Advertising formats/rates

Format	Dimensions	Rates (4C)
1/1 page	230 x 330 mm	€ 5.200,-
1/2 page	230 x 155 mm	€ 4.150,-
1/4 page	230 x 90 mm	€ 3.100,-
Banner DPS*	490 x 46 mm	€ 3.500,-
Floating Ad	52 x 40 mm	€ 1.500,-
Island Ad	52 x 100 mm	€ 2.300,-
Front page:		
Bottom	230 x 90 mm	€ 4.500,-
Title spot	52 x 40 mm	€ 2.000,-
Skyscraper	52 x 142 mm	€ 3.500,-

* DPS = Double Page Spread

DISCOUNT

3 Advertisements: 5 %

Discounts from an existing DVZ Contract can be applied though additional linking of discount is not allowed,

Digital material only for advertisements (Details on request)