

transport logistic DAILY

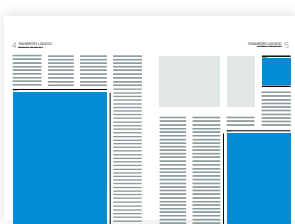
transport logistic DAILY

The official trade fair newspaper for transport logistic 2019



the leading exhibition

Photo: Alex Scheibert

**BOOKING DEADLINE**21st May 2019**AD MATERIAL DEADLINE**28th May 2019**FREQUENCY OF PUBLICATION / CIRCULATION**

Frequency of publication: On all 4 days of the fair

Daily circulation: 8000 copies

Volume: at least 16 pages

Languages: German/English

Publication dates:

Day 1: 04 June

Day 2: 05 June

Day 3: 06 June

Day 4: 07 June

FORMAT

Format 233 mm width x 310 mm height

Type area 208 mm width x 280 mm height

ADVERTISING FORMATS / PRICES

Format	Size	Price (4C)
1/1 Page	208 x 280 mm	EUR 7.250,-
1/2 Page	208 x 140 mm	EUR 5.750,-
Junior Page	151 x 203 mm	EUR 5.250,-
1/4 Page	100 x 140 mm, 208 x 70 mm, 48 x 256 mm	EUR 3.950,-
Floating Ad	48 x 40 mm	EUR 4.150,-*
Island Ad	48 x 110 mm	EUR 6.950,-*
Banner DPS	480 x 35 mm	EUR 4.300,-
Banner DPS	480 x 70 mm	EUR 6.300,-

* package of all 4 issues

DISCOUNTS

Frequency	Discount
2 Advertisements	5 %
3 Advertisements	10 %
4 Advertisements	15 %

Discounts from an existing DVZ Contract can be applied though additional linking of discount is not allowed.

Digital material only for advertisements (Details on request)