

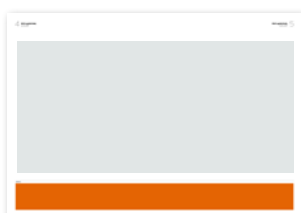
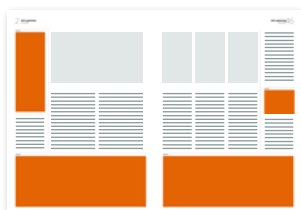


LOGISTIK DAILY

THE DVZ LOGISTICS DAILY NEWS

An exceptional advertising opportunity at the
36th GERMAN LOGISTICS CONGRESS

**BVL⁷ DEUTSCHER
LOGISTIK-KONGRESS**
23.-25. Oktober 2019

**ADVERTISING DEADLINE:**11th October 2018**BOOKING DATE:**2nd September 2018**PUBLISHING PROGRAMME**

The LOGISTICS DAILY NEWS at the 36th GERMAN LOGISTICS CONGRESS will be published daily with a print run of 1,500 copies. Each issue will consist of 8 pages.

Publishing datesDay 1: 23rd OctoberDay 2: 24th OctoberDay 3: 25th October**FORMAT**

Issue dimensions 260 mm wide x 360 mm high

Type area 230 mm wide x 330 mm high

Advertising formats/rates

Format	Dimensions	Rates (4C)
1/1 page	230 x 330 mm	€ 5.200,-
1/2 page	230 x 155 mm	€ 4.150,-
1/4 page	230 x 90 mm	€ 3.100,-
Banner DPS	490 x 46 mm	€ 3.500,-
Floating Ad	52 x 40 mm	€ 1.500,-
Island Ad	52 x 100 mm	€ 2.300,-

DISCOUNT

3 Advertisements: 5 %

Discounts from an existing DVZ Contract can be applied though additional linking of discount is not allowed

Digital material only for advertisements (Details on request)