



- TAKE PART
- GET ON THE RIGHT TRACK
- TAKE A DECISION

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Your publishing partner



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1 **Profile in brief:** International trade newspaper for logistics and transport, transport policy and industry, forwarding, warehousing, transshipment, business and trade.

In each issue: Each issue: **Opinion** (editorials, comments, debates), **Analysis/Close-up/Essay**, **Infographics** (all important figures and indicators at a glance), **Politics**, **Focus** (thematic focuses, further information), **Transport & Logistics** (land, sea, air, logistics and shippers), **Classified advertising market** (jobs, business connections, real estate, buying and selling), **Dossier** (future markets and topics including human resources, What Cities Want, logistics real estate, alternative propulsion systems and sustainability), **People** (current personalities, portraits)

2 **Frequency:** Weekly, Wednesday

3 **Year:** 79th year 2025

4 **Memberships:** VDZ

5 **Publisher:** DVV Media Group GmbH, Hamburg
Postal address: P.O. Box 10 16 09, D-20010 Hamburg
House address: Heidenkampsweg 75, D-20097 Hamburg
Tel.: +49 (0) 40/2 37 14-01 • Fax: +49 (0) 40/2 37 14-255
Internet: www.dvz.de • E-mail: anzeigen@dvz.de

6 **Managing Director:** Martin Weber

7 **Publishing Director:** Oliver Detje

8 **Editorial:** Sebastian Reimann (Editor-in-chief)

9 **Advertisements:** Florian Böhm (Advertising Director)

10 **Sales:** Markus Kukuk (Sales Director)

11 **Subscription price:** www.dvz.de/abo

12 **ISSN:** 0342-166X



European Newspaper Award – honoured 6 times 2023

Advertising Rates List No. 65

effective from 01.01.2025

1 Print run analysis:

Total subscriptions:	11.974
Paid circulation (total):	11.510
E-paper recipients without print subscription:	6.606
Free copies:	248
Domestic subscriptions (total):	10.962
Subscription in foreign countries (total):	1.012

Status as of 2024

2 Newspaper format: 315 mm width, 470 mm height

Type area:

Text section: 284 mm width, 430 mm height

5 columns à 52 mm, 1/1 page comprises 2,150 mm

1 column	52 mm	4 columns	220 mm
2 columns	108 mm	5 columns	284 mm
3 columns	164 mm		

Advertising section: 285 mm width, 400 mm height, 6 columns à 45 mm, 1/1 page comprises 2,400 mm
Details see page 5

3 Printing and binding: Offset-rotation print (heatset), Newspaper fold

Colours, colour sequence: Euroscale, black, cyan, magenta, yellow

Screen ruling / screen angle: 48-54 screen, black 45°, cyan 15°, magenta 75°, yellow 0°

Paper quality: UPM EcoPrime 68H

Print profile: ECI-Offsetprofil PSO_INP_Paper, corresponds to FOGRA48L

Print documents: Our printing company produces computer to plate and digital data is, therefore, preferred. Details available upon request (anzeigentechnik@dvz).

4 Publishing dates: 1x weekly

Issue date: Wednesday

Advertising and print documents deadline:

Text section: 5 working days before publication date
Advertising section: Every Monday at 11.00 am

5 Payment terms: All prices excl. VAT

Net on receipt of invoice
VAT Id. No. DE 118619873

Bank details: Deutsche Bank Hamburg
Acc. no. 020 14 26 00 (sort code: 200 700 00)
IBAN DE 83 2007 0000 0020 1426 00
BIC (Swift) DEUTDEHH

6 Terms and conditions: In addition to the publisher's terms and conditions of business, all advertising orders are also subject to the "General terms and conditions of business for advertisements and third party supplements in magazines". Our current terms and conditions are available on: www.dvz.de/agb.

7 Supplements/gummed advertising materials: Details see page 7

8 Delivery address: Dierichs Druck + Media GmbH, Mr. Graf, Buchbinderei / DVZ, Frankfurter Str. 168, 34121 Kassel

Advertising Rates List No. 65

effective from 01.01.2025

8 Advertising formats and prices:

Editorial section: € 6.20 per mm
 (does not apply to fixed formats see page 6)
 1-column ads can be placed as island ads, minimum height 20 mm

9 Supplements: No discount possible
 Colour supplement: Per colour 25% of the gross price (min. each colour € 300)

10 Discounts: Within one year.
 Agency commission: 15%

Volume mm	%
1.000	3
2.000	5
3.000	10
4.000	15
7.000	20
10.000	25
15.000	26
25.000	27
35.000	28

Frequency no. of ads	%
3	5
6	10
12	15
24	20
48	25
60	28

————— maximum discount

11 Official announcements: 25% discount
Obituaries: 25% discount

The industry's classified ad marketplace

- 1 Frequency:** Every issue
- 2 Advertising deadline:** Monday, 11.00 am
- 3 Box no. fee:** EU € 15, Abroad € 20
- 4 Sections/rates:**
Business Contacts, Property, Sale Offers and Requests, Rent & Leasing: € 4.90 per mm
Job Vacancies print: € 5.30 per mm

+ supplementary online combination:
 € 180.00/4 weeks (under www.dvz.de/karriere, only possible in combination with the print advertising.)

Colour supplement: see on the left hand side

Situations Wanted:
 Size A (45 mm width / 20 mm height) € 70
 Size B (45 mm width / 30 mm height) € 90
 Size C (45 mm width / 40 mm height) € 110
 (Included in price, 4 weeks under www.dvz.de/karriere)

5 Column width:

1 column	45 mm	4 columns	189 mm
2 columns	93 mm	5 columns	237 mm
3 columns	141 mm	6 columns	285 mm

Advertisements editorial section

effective from 01.01.2025

1 Advertising formats:

Fixed formats at fixed rates (width x height mm)

2/1 page
599 x 430 mm
10 columns
b/w € 23,450
2C € 29,375
3C € 32,435
4C € 37,840

Across the gutter spread
353 x 250 mm
6 columns
b/w € 8,720
2C € 10,970
3C € 13,150
4C € 15,500

1/1 page
284 x 430 mm
5 columns
b/w € 12,950
2C € 16,188
3C € 19,425
4C € 22,663

Junior Page
220 x 300 mm
4 columns
b/w € 7,400
2C € 9,250
3C € 11,100
4C € 12,950

1/2 page
284 x 215 mm
5 columns
b/w € 6,475
2C € 8,094
3C € 9,713
4C € 11,331

1/3 page
284 x 143 mm
5 columns
b/w € 4,390
2C € 5,488
3C € 6,585
4C € 7,683

1/3 page
164 x 240 mm
3 columns
b/w € 4,390
2C € 5,488
3C € 6,585
4C € 7,683

1/4 page
164 x 180 mm
3 columns
b/w € 3,275
2C € 4,094
3C € 4,913
4C € 5,731

1/4 page
284 x 108 mm
5 columns
b/w € 3,275
2C € 4,094
3C € 4,913
4C € 5,731

1/5 page
108 x 215 mm
2 columns
b/w € 2,660
2C € 3,325
3C € 3,990
4C € 4,655

1/5 page
164 x 143 mm
3 columns
b/w € 2,660
2C € 3,325
3C € 3,990
4C € 4,655

Bottom of front cover
284 x 50 mm
5 columns
b/w € 2,950
2C € 3,688
3C € 4,425
4C € 5,163

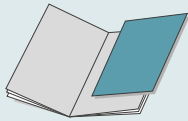
Special issue Bottom of front cover
284 x 50 mm
5 columns
4C € 5,163
No discounts available

All prices excl. VAT

Special Advertising Forms

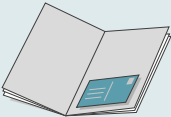
effective from 01.01.2025

1 Supplements



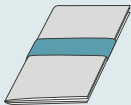
Loose insert; Format: min. A6/max. A4 weight: max. 70 g
 Placement: Throughout Germany or to certain postcode regions / AT and CH also possible.
 Publisher's fee: € 480 per 1,000 copies (minimum price € 500).
 Before booking we require the weight of the insert and 10 copies for technical inspection. The additional e-paper supplement is also possible. Please feel free to contact us.

2 Advertisements with gummed postcard or CD



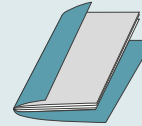
Placement: Only total circulation
 Publisher's fees: € 480 per 1,000 copies
 Technical supplement: From € 175 per 1,000 copies plus advertising costs

3 Banderole



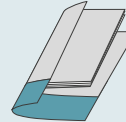
Width: 530 - 540 mm (including 30 mm overlap)
 Height: 105 mm
 Colour: 4C
 Placement: Only total circulation € 14,000
 Please ask for the concrete width required for the day of publication.

4 Flying Page



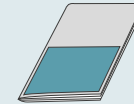
Width: 165 mm + 315 mm
 Height: 470 mm
 Pages: 4
 Colour: 4C
 Placement: Only total circulation € 17,000

5 Wraparound



Width: 630 mm
 Height: 200 mm
 Pages: 4
 Colour: 4C
 Placement: Only total circulation € 15,750

6 Advertorial



Price as in editorial section, see page 6

7 Advertisements in special format



Corner section, round formats etc
 Price upon request

Further details on request. If you have other ideas or need individual advice on possible special formats, please contact us.

Publication Dates 2025

effective from 01.01.2025

Week	No.	Date	Day
2	1/2	08.01.2025	Wednesday
3	3	15.01.2025	Wednesday
4	4	22.01.2025	Wednesday
5	5	29.01.2025	Wednesday
6	6	05.02.2025	Wednesday
7	7	12.02.2025	Wednesday
8	8	19.02.2025	Wednesday
9	9	26.02.2025	Wednesday
10	10	05.03.2025	Wednesday
11	11	12.03.2025	Wednesday
12	12	19.03.2025	Wednesday

Week	No.	Date	Day
13	13	26.03.2025	Wednesday
14	14	02.04.2025	Wednesday
15	15	09.04.2025	Wednesday
16	16	16.04.2025	Wednesday
17	17	23.04.2025	Wednesday
18	18	30.04.2025	Wednesday
19	19	07.05.2025	Wednesday
20	20	14.05.2025	Wednesday
21	21	21.05.2025	Wednesday
22	22	28.05.2025	Wednesday
23	23	04.06.2025	Wednesday

Week	No.	Date	Day
24	24	11.06.2025	Wednesday
25	25	18.06.2025	Wednesday
26	26	25.06.2025	Wednesday
27	27	02.07.2025	Wednesday
28	28	09.07.2025	Wednesday
29	29	16.07.2025	Wednesday
30	30	23.07.2025	Wednesday
31	31	30.07.2025	Wednesday
32	32	06.08.2025	Wednesday
33	33	13.08.2025	Wednesday
34	34	20.08.2025	Wednesday

Week	No.	Date	Day
35	35	27.08.2025	Wednesday
36	36	03.09.2025	Wednesday
37	37	10.09.2025	Wednesday
38	38	17.09.2025	Wednesday
39	39	24.09.2025	Wednesday
40	40	01.10.2025	Wednesday
41	41	08.10.2025	Wednesday
42	42	15.10.2025	Wednesday
43	43	22.10.2025	Wednesday
44	44	29.10.2025	Wednesday
45	45	05.11.2025	Wednesday

Week	No.	Date	Day
46	46	12.11.2025	Wednesday
47	47	19.11.2025	Wednesday
48	48	26.11.2025	Wednesday
49	49	03.12.2025	Wednesday
50	50	10.12.2025	Wednesday
51	51/ 52	17.12.2025	Wednesday

**Advertising deadline/
print documents deadline:**
Text section: 5 working days
before publication date

Classified ads:
Every Wednesday 11.00 am

DVZ-magazines

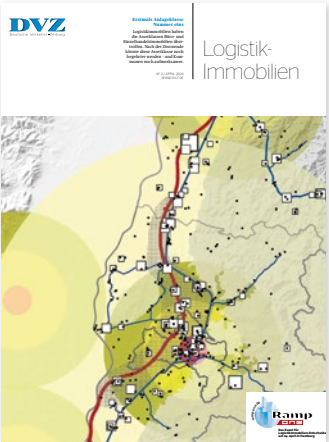
Since autumn 2014, the DVZ editors have also been publishing magazines - future-oriented, with sustainable significance and with a clear focus on the most important special topics of the logistics industry. These magazines combine a „deep dive“ with opinions and insights from influencers.

The following magazines are planned for 2025:
 „Logistics and Industrial Property“, „Career in Logistics“ (1x focus in industrial professions, 1x focus on commercial/academic professions), „Sustainability in Logistics“, „Inland Ports“.

Usually, all magazines are included as supplements to DVZ (printed and digital). Some have additional distribution at trade fairs and events. The career magazines, for example.

Format	Size
1/1-page	215 x 280 mm
1/2-page	215 x 145 mm / 105 x 280 mm
1/3-page	215 x 113 mm / 74 x 280 mm
1/4-page	215 x 84 mm / 105 x 145 mm + 3 mm on each site

Discounts: according to DVZ discount conditions (see page 5).
 Advertising rates vary due to these different distribution channels and circulation figures. Portraits can also be booked in some of the magazines.



Prices and further information can be found in the editorial concept of the respective issue - about 2 months before the publication date - at www.dvz.de/Werbung. Or feel free to contact us!

DVZ publishing and topics schedule 2025

effective from 01.01.2025

Month	Type	Topic	Occasion/Notes
FEBRUARY	DVZ-supplement	Food and Refrigerated Logistics	Fruit Logistica, Berlin, 5.-7.2.2025
	DVZ-supplement	Digitalization	
MARCH	DVZ-special pages	Intralogistics	LogiMAT, Stuttgart, 11.-13.03.2025
	DVZ-supplement	Logistics Location North Rhine-Westphalia	
	DVZ-special pages	Logistics Location Baden-Wuerttemberg	
	DVZ-special pages	GVZ (distribution centres)	
APRIL	DVZ-magazine	Logistics and Industrial Property	DVZ Ramp One-Event, Hamburg, 08.04.2025 + DVZ #14
	DVZ-supplement	Commercial Vehicles and Fleet Management	
	DVZ-supplement	Sustainability in Logistics	
	DVZ-magazine	Career in Logistics/1	Focus on industrial prof., distrib. job fairs + DVZ #17
MAY	DVZ-special pages	Breakbulk	Breakbulk, Rotterdam 13.-15.05.2025
	DVZ-supplement	transport logistic	transport logistic, Munich, 02.-05.06.2025
	Fair Newspaper	Daily News transport logistic	transport logistic, Munich, 02.-05.06.2026
JUNI	DVZ-supplement	Combined Transport	shareholders' meeting Kombiverkehr
	DVZ-supplement	Logistics Location Austria	32. Logistics Day Austria, Linz, 25.-26.06.2025
	DVZ-supplement	Logistics Location Bremen	
JULY	DVZ-special pages	Telematics	
	DVZ-special pages	Logistics Location Bavaria	
	DVZ-supplement	Software in Logistics	
	DVZ-supplement	„We are about logistics“, XXL-Issue	

Subject to change. The current version is available to download on: www.dvz.de/werbung

DVZ publishing and topics schedule 2025

effective from 01.01.2025

Month	Type	Topic	Occasion/Notes
SEPTEMBER	DVZ-supplement	Ports of Lower Saxony	33. Lower Saxony Port Day
	DVZ-supplement	Commercial Vehicles	
	DVZ-supplement	Logistics Location Hesse	
	DVZ-supplement	Stars of Logistics	DVZ-Leo-Award, Hamburg, 19.09.2025
	DVZ-special pages	Paletts	
OCTOBER	DVZ-supplement	Logistics and Industrial Property	EXPO REAL, 06.-08.10.2025
	DVZ-magazine	Career in Logistics/2	Focus on acad./comm. prof., Distr. Job Fairs + DVZ 41
	DVZ-supplement	Heavy Cargo	BSK-Annual Membership Meeting
	DVZ-supplement	Logistics & Supply Chain	BVL Supply Chain CX, Berlin
	Fair Newspaper	Daily News Berlin	BVL Supply Chain CX, Berlin
	DVZ-supplement	Air Cargo	
NOVEMBER	DVZ-supplement	Logistics Location Hamburg	
	DVZ-magazine	Inland Ports	Distribution in DVZ #45 as supplement
	DVZ-supplement	TMS Transport Management Systems	AI-Day/8. DVZ-Conference TMS & Co, 04./05.11.2025
	DVZ-supplement	Rail Logistics	4. DVZ-Conference Combined Transport
	DVZ-special pages	Jumbo	
	DVZ-magazine	Sustainability in Logistics	German Sustain. Day, Dusseldorf + Distr. in DVZ #48
DEZEMBER	DVZ-supplement	Logistics Location Lower Saxony	Annual Meeting „Logistikportal Lower Saxony“
	DVZ-supplement	Maritime Freight/ Container	
	DVZ-supplement	"We are about Logistics" XXL-Issue 2	

Subject to change. The current version is available to download on: www.dvz.de/werbung

Online Rates List No. 65

effective from 01.01.2025

- 1 Web address (URL):** www.dvz.de
- 2 Profile in brief:** The whole world of DVZ – just different!
As reliable as the newspaper but more up to date, straight from the DVZ newsdesk. Information from logistics and transport for the digital reader. Supplemented with useful links, access to DVZ print editions and other publishing offers.
- 3 Target group:** Decision-makers from logistics, transport and traffic
- 4 Facts:** Sessions 135,719; User 79,617;
Pageviews 215,689 per month, on average
(October 2023 – September 2024, measurable range) 📊 Google Analytics
- 5 Data supply/Deadlines:** At least 3 working days before material is due to be published, by e-mail to: anzeigentechnik@dvz.de
- 6 Technical specifications:**
 - Accepted formats: .jpg, .png, .gif, html5-banner
 - Formats not accepted: JavaScript / JavaScript-Tags, Flash / SWF
 - URLs have to be integrated in a html5-banner using html browser.
 - File size: maximum 150 KB
 - For data protection and technical reasons, we generally do not allow JavaScript and third-party ad server codes for advertising bookings.
 - Requirements for the advertising media URL: Advertising media that are to be placed on websites of DVV Media Group GmbH must have a target URL that leads directly to a (product) website.
 - Links to external web servers (ad servers such as Flashtalking, Criteo, etc.) will not be accepted. However, tracking parameters attached to the target URL are permitted.
- 7 External AdServer:** Google Ad Manager (formerly DoubleClick for Publishers)

€ 1,500 / week

Leaderboard

Skyscraper

Halfpage Ad

€ 1,500 / week

€ 1.600,- / week

Im Fokus

€ 1.100,- / week

Content Banner

Billboard Ad

€ 1.200,- / week

Nachrichten und Hintergründe

Textlink with pictures

€ 1,500 / week

Medium-Rectangle

€ 950 / week

Medium-Rectangle

€ 950 / week

Online Rates List No. 65

effective from 01.01.2025

9 Discounts:

Frequency / week	Discount
3	5 %
6	10 %
12	15 %
24	20 %
48	25 %

Or according to DVZ discount conditions (linking isn't possible)

10 Media/formates/prices:

Ad format	Positioning	Desktop	Mobile	Price per week
Leaderboard	entire site	728x90 px 769x90 px	300x125 px	€ 1,500
Skyscraper	entire site	120x600 px 160x600 px 200x600 px	120x600 px 160x600 px 200x600 px	€ 1,500
Halfpage Ad	entire site	300x600px	300x600 px	€ 1,600
Content Banner	homepage	728x90 px 769x90 px	300x125 px	€ 1.100
Billboard Ad	homepage	970x250 px	300x125 px	€ 1.200
Medium Rectangle	entire site	300x250 px	300x125 px	€ 950
Textlink with pictures	homepage	picture 1.920 x 1.080 px + text 250 characters	picture 1.920 x 1.080 px + text 250 characters	€ 1,500

Rotation notes: If demand is high, it is possible that your banner will be placed in rotation with others. Rotation is limited to a maximum of three advertisers per position.

Daily Advertising in “DVZ Der Tag”

effective from 01.01.2025

- Frequency:** “DVZ Der Tag” is the daily medium which informs you on the latest news from the transport and logistics industry every morning by e-mail. From Monday to Friday, our editor-in-chief personally addresses DVZ subscribers. Additional special newsletters depending on current events/news.
- Reach:** Impressions average 11,000 • Recipients approx. 7,500
- Discounts:** 3 weeks - 5%, 6 weeks - 10%, 12 weeks - 15%. Or according to DVZ dicount (linkage is not possible)
- Advertisement deadline:** 4 working days before publication
- Data supply:** 3 working days before publication: anzeigentechnik@dvz.de. A daily change of the advertising materials is possible.
- Advertising formats:**

Skyscraper:

120 x 600 px
Placement: on the right, next to header (**only Desktop possible**)
Data format: JPG
file size: maximum 150 KB
Price: EUR 2,100/week

Medium-Rectangle:

275 x 227 px
Placement: at the bottom
Data format: JPG
file size: maximum 150 KB

Price: EUR 1,750/week

Banner:

570 x 100 px
Placement: see illustration
Data format: JPG
file size: maximum 150 KB
Banner 1: EUR 3,100/week
Banner 2: EUR 3,100/week
Banner 3: EUR 2,100/week

Textlink with picture:

Placement after the second report
Data format: Text 250 characters,
picture: 800 x 450 px
Price: EUR 3,000/week



Always on Fridays - Logistics News by DVZ.

The „open“ newsletter for non-subscribers and people interested in logistics. With the news overview of the week as well as reports from our platforms ZERO by DVZ and Blue Rocket.

Complete your booking for „DVZ Der Tag“ - and also reach this exciting target group! **„Banner“** and **„Textlink with picture“** each cost **€ 500,-/ Friday additionally, „Medium Rectangle“ € 300,-/ Friday** (Skyscraper is not possible).

Banner 1 (570 x 100 px) € 3.100,-

Banner 2 (570 x 100 px) € 3.100,-

Text-link with picture € 3.000,-

Medium-Rectangle (275 x 227 px) € 1.750,-

Medium-Rectangle (275 x 227 px) € 1.750,-

Skyscraper (120x 600 px) € 2.100,-

Online Advertorial – Your Content with a “Native Look & Feel”

effective from 01.01.2025

1 Description:

The DVZ Online Advertorial is a successful Native Advertising solution, with which you can integrate your content directly into the editorial environment of DVZ.de using image and text elements. With content relevant to the target group, you can effectively position yourself against a subject and offer our users added value in terms of information. As well as storytelling, the online advertorial is particularly suitable for communicating products and services which require detailed explanation. With native integration you generate great attention and benefit from the high credibility of our media brand. Traffic links such as image text ads provide content teasers.

2 Events:

- Year-round brand communication
- New product launch
- Advance trade fair communication

3 Presentation:

- Texts and images with native look and feel (graphic elements e.g. infographic are also possible)
- Integration of your content (content generated by you and must be delivered on time) in the DVZ framework
- Text: Recommended number of characters is 3,000 characters, including spaces; Image size 1,920 pixels x 1,080 pixels height.
- Ad identification as advertorial

4 Promotion Options:

- Text display with picture on the DVZ home page
Technical specifications:
 - Text 250 characters, image 1,920 x 1,080 px
- Promotion in the „DVZ Der Tag“ daily newsletter
Technical specifications:
 - Text 250 characters, image 800 x 450 px
- DVZ social media channels
Technical specifications:
 - Facebook, LinkedIn: Text about 300 characters, image at least 800 x 450 px

5 Data supply:

At least 5 working days before publication date.

6 Price / Week:

- € 5,700

An example of what your online advertorial might look like (subject to change)



Advertorial

Mineralölbranche wandelt sich Klimaschutz braucht Energieeffizient

Die Mineralölbranche in Deutschland hat sich auf den Weg Richtung Klimaneutralität gemacht. Sie kann und will mit ihren Technologien, ihrem Know-how und mit neuen Produkten zur Lösung der bestehenden Herausforderungen beitragen. Ein Ende der Transformation wird sie keine Mineralölbranche mehr sein. Dieser Wandel hat bereits begonnen, wobei die verschiedenen Unternehmen unterschiedliche Schwerpunkte setzen. Das ist auch gut so, denn der Klimaschutz braucht eine Vielfalt von Lösungen.

So auch im Bräutereierteil. Dort wird die Elektrifizierung eines entscheidenden Beitrag zur Erreichung der Klimaziele leisten können. Gerade im Bereich der Aufbereitung und -verpackung von Getreide sind elektrische oder hybride Lösungen für die „Kette Milch“ / Fäbahrung für Landwirte und Energieeffizienz-Anforderungen sorgen auch hier für die Notwendigkeit, jeweils passende Lösungen zu entwickeln. Das gilt für Kraftstoffe ebenso wie für Kältetechnologien.

Die en2x-Mitglieder stehen dem Ausbau der Ladeinfrastruktur aktiv voran. Auch im Bereich der Antriebswandler allein wird dies jedoch nicht reichen, um das CO₂-Minimierung-Ziel bis zum Ende dieser Dekade zu erreichen. In weiteren 2020 voraussichtlich noch mehr als 20 Millionen Pkw mit konventionellen oder Hybrid-Antrieb fahren. Auch diese müssen einen Beitrag zum Klimaschutz leisten.

Neben mehr konventionellen Fahrzeugen werden vor künftig zusätzlich zum Beispiel auch E-Fuels, Wasserstoff als Alternative zu Benzin und Dieselkraftstoff, Cityvernetzte Wasserstoff oder Bio-LNG brauchen. Im Luftverkehr und in der Schifffahrt werden wir noch länger Zeit auf modernisierte Antriebskonzepte angewiesen sein, die eine Elektrifizierung in vielen Anwendungsfällen nicht ermöglichen.

Ein vollständiger Mix verschiedener Technologien und Energien sowie eine Diversität bei den Brennstoffen und Lieferketten sorgen für mehr Resilienz bei Ertragsrisiko und Versorgungsrisiko. Bei unseren Mitgliedern werden deswegen ganz besondere Investitionen vorgenommen, um in die Zukunft des Klimaschutzes und der Energieeffizienz, Produktion und Dienstleistungen für morgen investieren zu können. Dabei entstehen auch neue, beschleunigende Synergien, die weiter integriert werden müssen.

Täglich ist es wichtig, dass die Politik die passenden Rahmenbedingungen setzt. Dessen wird die Investitionsentscheidung für neue Ladeinfrastruktur durch hohe Garantien und einen hohen Marktanteil im Versorgungsnetz profitieren. Auch die deutschen Machtstellung als führender Exporteur von Erdgas und Erdgasprodukten wird ein wichtiger Faktor sein. Zum Beispiel die Energieeffizienz, die sich an der Klimaziele der Kohlelieferanten, sowie die Stilllegung und Umwandlung der Kernkraft Energy Services (ES). Darüber hinaus sollte bereits jetzt ein klarer Fokus auf die Entwicklung der E-Fuels bis 2030 gesetzt werden. Für Investitionen werden solche Rahmenbedingungen benötigt, keine Technologiehemmen.

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DVZ Initiative “We are about LOGISTCS”

There is no question about it: logistics is one of the most important economic activities in Germany. In general terms, there are about 3,3 million employees involved in the sector and an annual turnover of about 330 billion euros. But logistics is also diverse, exciting and relevant, and logistics companies are therefore extremely attractive employers. However, knowledge of this by both general public and political decision makers is often sketchy or misunderstood.

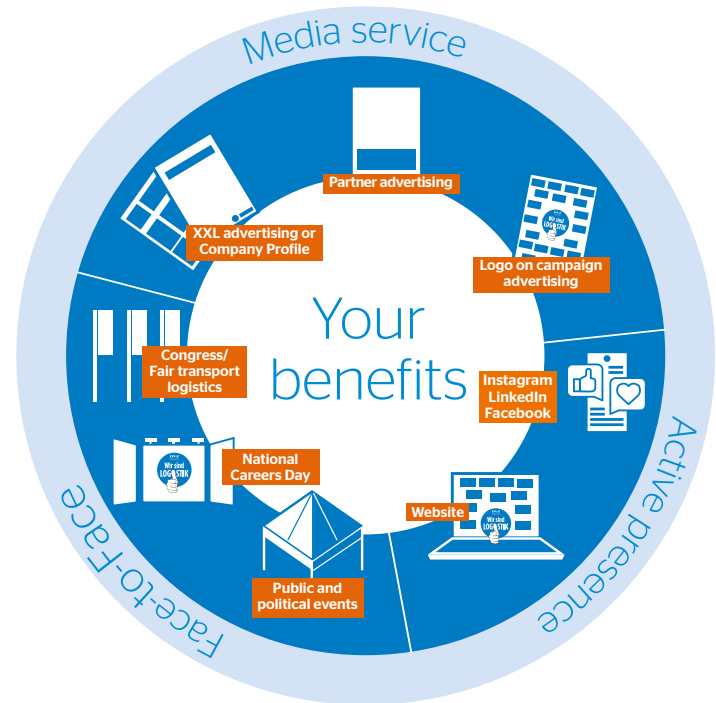
DVZ has therefore launched the „We are about LOGISTICS“ campaign, an action for logistics that gives the industry a face. Together with our campaign partners, we want to ensure that the industry with all its important features is perceived more strongly and gets a higher level of appreciation. At the same time, it will highlight industry performance and innovative strengths.

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Detailed information can be found at wirsindlogistik.org, “MITMACHEN”
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ZERO by DVZ sustainability platform



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ZERO is the digital information platform with a focus on sustainability in the world of transportation and logistics. The content comes directly from the editorial department of **DVZ** Deutsche Verkehrs-Zeitung - or is provided by companies under the label „Corporate Content“.

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Reader Profile

1 Sectors / Industry branches

Recipient groups in industry branches	% of circulation
Forwarding/warehousing	38,1
Service/consulting	11,2
Industry/manufacturing industry	9,0
Maritime Transportation	6,9
Rail Transportation	6,9
Trade	5,7
Associations	4,6
Teaching/vocational schools/university	3,5
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Aviation, Air Cargo	1,1
Courier/express/package services	1,0
Various	10,5
	100,0

2 Managers read the DVZ



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Various

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Logistics management

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