

PRICE LIST



TRANSPORT LOGISTIC DAILY

The official trade fair newspaper for transport logistic 2025



MODE OF PUBLICATION / RECIPIENTS

Frequency of publication: On all 4 days of the fair

Daily circulation: 8,000 copies

Volume: 12 pages

Distribution: at all trade fair entrances, on the exhibition grounds, in the halls and in the press distribution centres.

Language: English

PUBLICATION DATES:

Issue 1: 02.06. Issue 2: 03.06. Issue 3: 04.06. Issue 4: 05.06.

FORMAT

Format 260 mm width x 360 mm height

Type area 230 mm width x 330 mm height

ADVERTISING FORMATS / PRICES

Format	Size	Price (4C)
1/1 Page	230 x 330 mm	EUR 7.950,-
1/2 Page	230 x 155 mm	EUR 6.300,-
1/4 Page	230 x 90 mm 115 x 155 mm	EUR 4.300,-
Floating Ad	52 x 40 mm	EUR 4.500,- Package price *
Island Ad	52 x 100 mm	EUR 7.600,- Package price *
Banner DPS**	490 x 70 mm	EUR 6.875,-

* of all 4 issues

** DPS - Double Page Spread

DISCOUNTS

Frequency	Discount
2 Advertisements	5 %
3 Advertisements	10 %
4 Advertisements	15 %

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Data delivery is only possible digitally (Details on request)



BOOKING DEADLINE

12 May 2025

AD MATERIAL DEADLINE

19 May 2025